



10 topics. 100 names.

Your starting point for 2019 event planning.

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○ Welcome to WSB 100

Ten topics. 100 names. Here is your starting point as you embark on planning your 2019 events.

We're committed to finding the right voices and experiences for your audience. That's why we've compiled this starter collection of experts. All speak on key topics that span the spectrum – from diversity and inclusion, and motivation, to politics and world affairs.

Inside, you'll find a resource that will help your process all year long. Let's get started.

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✓ How to Use This Resource

Scroll through and browse this compilation of curated voices. Inside you'll see a sampling of the variety of voices we work with.

Each page of this document is an entry point to find more speakers of equal caliber and value. To explore more experts under each of the different topics, simply click on the topic links to be redirected to a page on our site with more results. You can also view the individuals through the document itself with a simple click of their speaker card. Save, email, print – take this guide to your next meeting to support [your pitch to your team or leadership](#).



WSB Exclusive Speaker



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SPEAKER KEY

As you scroll through the 10 topics, you'll notice distinct color-coding applied to each speaker card, like the images you see here to the left. WSB speakers are flagged in dark navy. Some of these may include the tag "Exclusively WSB," which means they work solely with us to book events. You'll also notice some speakers flagged in light gray. This denotes speakers who are part of WSB's Direct Connect roster.

New to Direct Connect? [Read the blog post here](#) to learn more about how you can connect directly with speakers under \$15K.

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Topics to Explore

Now that you're briefed and equipped with a guidebook, you're ready to start searching. Delve into our unrivaled roster, ranging from world leaders and business visionaries to wellness advocates. No matter your topic of interest, we have the perfect fit for your event. This list is only the beginning – we have many more tailor-made voices to choose from on our site.

1 Motivation

These encouraging motivators ask audiences to leave cynicism behind and unlock the power of positive thinking. Providing a hopeful view of the future, they inspire confidence in order to impart change. With energizing mantras from these motivational masters, no challenge is insurmountable.

[Click here for more inspiring speakers.](#)

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JACK NICKLAUS



**EARVIN "MAGIC"
JOHNSON**



CHERIE BLAIR, CBE



BRANT MENSWAR



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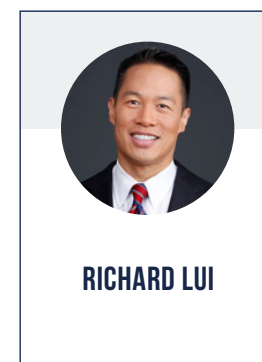
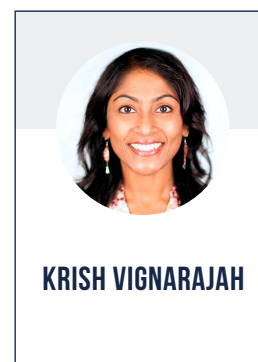
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2 U.S. Politics and Policy

Timely perspectives meet a timeless mission. Breaking boundaries for a new way forward, these fresh voices catch attention with their takes on the current political landscape. [See more experts talking politics.](#)

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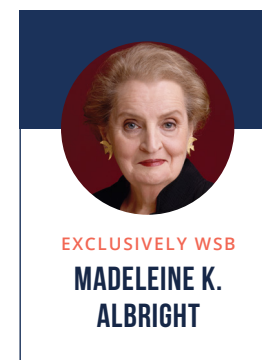
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3 World Affairs

Making headlines. Driving change. These experts in world affairs may have differing opinions on the road ahead, but they share a mutual respect. With grit and determination, they shed new light on happenings around the globe. [Experience more vital voices on world affairs here.](#)

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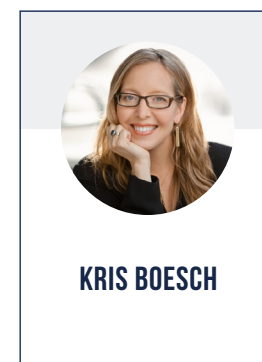
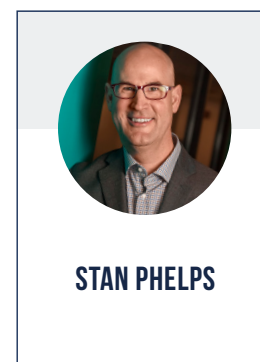
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4 Business

Commanding and creative, these corporate trailblazers embolden audiences to think big and lead with purpose. Whether they've claimed the corner office or spearheaded the next big idea, **these business visionaries** share compelling ideas for growth and change. These speakers delve into what separates the mundane from the miraculous in the business world.

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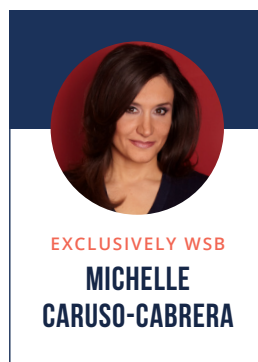
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5 Economy

A global perspective in a down-to-earth style. Alluring audiences with their distinct connections to economic issues of the day, these voices cut through the noise. They bring clarity to the complexities, leveraging history and storytelling to illustrate our economic outlook. [See more names in economics here.](#)

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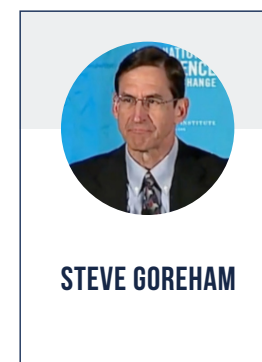
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6 Energy and the Environment

With unmatched credentials, these passionate thinkers address the opportunities of tomorrow. They encourage audiences to think radically to achieve long-term environmental stability and solve the biggest questions of our era. [Explore more of these well-versed voices.](#)

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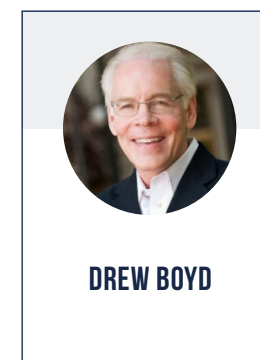
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7 Technology and Innovation

Change is happening at an unprecedented rate. **These futurists and techies** stay ahead of the curve and analyze the trends – communicating the impact on life as we know it. Look at the road ahead from a different angle with these savvy virtuosos.

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8 Diversity and Inclusion

Bold and mission-driven, these speakers upend the status quo and urge us out of our comfort zones. Spurred by a penchant for action, they inspire audiences to embrace differences and fight against prejudice. [See more leading voices on inclusivity here.](#)

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SALLY KOHN



**STEPHANIE
MCMAHON**



**JONATHAN
MILDENHALL**



ABBY WAMBACH



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JOHN REGISTER



PATSY DOERR

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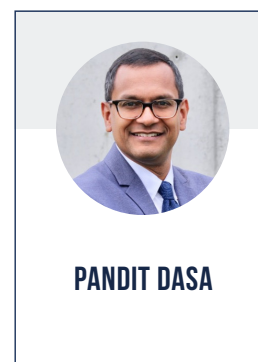
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9 Health and Wellness

Productivity, resilience, and mindfulness have taken center stage as Americans reevaluate their commitment to health and wellness. Covering buzzing topics like self-care, burnout, and our relationship with technology, **these authorities cover the full spectrum of our human wellness.**

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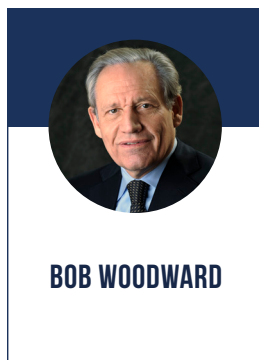
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10 Arts and Culture

Finding commonalities in uncommon times. From historians to journalists to magicians, these versatile voices set souls ablaze with their authenticity and further the conversation surrounding the human experience. [Find more speakers on arts and culture here.](#)

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? How to Make Your Own List

Now that you've reached the end of this guide, we hope you are buzzing with new ideas and experiences to bring to your audience this year. So, what now?

Check out [My List](#). It's a new feature on our website. Here, you can make a personalized list of speakers that pique your interest, to see them all in one place. Add as many as you want. When ready, you can share your list with your team for review, or send it to yourself for safekeeping.

HERE'S HOW TO GET STARTED:

- 1 If you already have names in mind, we recommend starting at the [My List page](#). Simply click the plus sign (+) to begin adding speakers.
- 2 As you come across speakers of interest while searching through the site, simply click the plus sign (+) or the "Add to My List" button. All will save to your My List page.
- 3 Once you've deemed your list complete, you can print, share, and request availability. To share your link or save it for revisiting later, click the "share" button under [My List](#).





About **wsb**

WSB is the champion of the shared idea. As passionate advocates for sparking transformative change — for nearly 40 years — we know knowledge and insights are the growth engine of our time. Let us connect you with the greatest minds, newest trailblazers, and biggest idea generators who seek to create massive impact.

